



CASE STUDY:  
**Global Impact Strategy for Magee-Womens  
Research Institute and Foundation**

## Situation

Magee-Womens Research Institute and Foundation is the country's largest recipient of National Institutes of Health funding for women's health research and its global impact on science and medicine is nearly unparalleled. Starting from this position of strength, MWRIF engaged The Hill Group to facilitate the development of a ten-year vision of impact and a strategic plan that would aim the organization towards its achievement and identify the organizational infrastructure that would enable effective and efficient implementation.

## Solution

Primary and secondary market research included interviews with world-renowned experts in the field, key stakeholders within the complicated ecosystem of the University of Pittsburgh and University of Pittsburgh Medical Center, and benchmarking of twenty similar research institutes across the country to unearth emerging practices and competitive intelligence. This research informed several facilitated sessions to establish a vision of global impact, assess the institute's internal strengths and weaknesses and characterize their external opportunities and threats, define future priorities and pathways to vision achievement, articulate the organizational culture needed to do so, and cascade a series of goals, objectives, strategies, and tactics guide institute operations for the five years. The Hill Group also helped to identify the budget, staffing, and structure that will be needed to carry-out the institute's plans.

## Results

- Built consensus among diverse constituency groups on key priorities for the organization's future
- Developed a compelling mission and vision statement to communicate its purpose and plans to potential investors across the globe
- Coalesced into a single user-friendly plan the many disparate planning and visioning documents that were developed throughout the organization in recent years
- Identified a series of key performance indicators organized into a performance dashboard for use by organization leaders to continually assess progress versus plan
- Created a series of goals, objectives, strategies, and tactics to guide the organization over the next 5 years, including estimates of the resources and infrastructure required for implementation

## CLIENT

MAGEE-WOMENS  
RESEARCH INSTITUTE AND  
FOUNDATION

## INDUSTRY

HEALTHCARE  
HIGHER EDUCATION  
FOUNDATIONS

## PROJECT

GLOBAL IMPACT  
STRATEGY FOR MAGEE-  
WOMENS RESEARCH  
INSTITUTE AND  
FOUNDATION

## Behind the Scenes

Building long-term strategy for an highly-regarded and high-performing organization can be challenging because there may be few if any obvious opportunities for continuous improvement let along corrective action. For MWRIF, a key to success for this planning project was crafting an inspiring vision of future impact that could alter the course of healthcare. Rallying stakeholders around truly bold impact statements unlocked ideas for new science, increased funding, and transformed education and community engagement.

## About The Hill Group, Inc.

Founded in 1953, The Hill Group, Inc. is a premier provider of management counsel, specializing in strategy, execution, and measurement. Our team of consultants has deep experience across several industries, enabling our team to draw on best practices from a variety of sectors to help our clients grow, innovate, and achieve maximum potential.

**Strategy** – *Envisioning an organization’s future, capitalizing on its opportunities, identifying strategic priorities, and implementing positive change.*

- Strategy Development
- Decision Support and Analysis
- Strategic Planning and Management
- Business Planning and Feasibility Assessments
- Mergers, Acquisitions, and Strategic Alliance Planning
- Market Research and Analysis

**Execution** – *Ensuring that an organization is efficiently and effectively utilizing its resources to its full potential.*


- Process Improvement and Innovation
- Business Model Development and Resource Allocation
- Financial Assessment and Management
- Turnaround, Business Transformation, and Change Management
- Governance Assessment and Development

**Measurement** – *Increasing an organization’s performance through measurement and continuous improvement.*


- Measurement
- Business Analytics and Intelligence
- Economic Impact Assessment
- Employee Opinion, 360-Degree Feedback, and Service Quality Surveys
- Industry Benchmarking Surveys

## Contact Us Today

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