

Situation

The Foundation for Indiana University of Pennsylvania is an independent, nonprofit, charitable 501(c)(3) corporation organized in 1967 to promote and support the educational purposes of Indiana University of Pennsylvania. The Foundation manages nearly \$300 million in assets, approximately \$50 million in endowed funds and \$250 million in real estate. Foundation for Indiana University of Pennsylvania engaged The Hill Group to facilitate its strategic planning process and provide ongoing advice and counsel.

Solution

The Hill Group facilitated a planning process with the Foundation to develop a strategic plan focused on growth of assets and developing a new culture of philanthropy, stewardship of resources, impact through transformative investments in the University, and enhancement of organizational capacity and infrastructure. With guidance from The Hill Group, the Foundation also used the planning process as a change management tool, helping to bolster a positive relationship with University administration.



Results

- Engaged stakeholders in strategic interviews and university-wide surveys to test and validate findings
- Conduct SWOT analysis meetings with the board, foundation staff, and University leadership
- Conducted benchmarking analyses of university foundations
- Facilitated the development of new vision, mission, and values statements
- Directed strategic planning committee in identifying four major priorities from growth and stewardship to the identification of specific areas of strategic University impact and investments in capacity

CLIENT

FOUNDATION FOR INDIANA UNIVERSITY OF PENNSYLVANIA

INDUSTRY

HIGHER EDUCATION

NONPROFIT

FOUNDATION

PROJECT

STRATEGIC PLANNING

PROJECT COORDINATION

COMMUNICATION OF STRATEGIC FORMULATION

Change Management

STRATEGIC INTERVIEWS

SURVEY DESIGN & ADMINISTRATION



Behind the Scenes

This strategic planning process was essential to the University's growth. The Foundation's strategic planning process engaged University leadership and stakeholders to identify critical success factors, and the Foundation's plan was used as a blueprint and catalyst to influence transformational change throughout the University.

About The Hill Group, Inc.

Founded in 1953, The Hill Group, Inc. is a premier provider of management counsel, specializing in strategy, execution, and measurement. Our team of consultants has deep experience across several industries, enabling our team to draw on best practices from a variety of sectors to help our clients grow, innovate, and achieve maximum potential.

Strategy – Envisioning an organization's future, capitalizing on its opportunities, identifying strategic priorities, and implementing positive change.

- Strategy Development
- Decision Support and Analysis
- Strategic Planning and Management
- Business Planning and Feasibility Assessments
- Mergers, Acquisitions, and Strategic Alliance Planning
- Market Research and Analysis

Execution – Ensuring that an organization is efficiently and effectively utilizing its resources to its full potential.

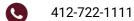
- Process Improvement and Innovation
- Business Model Development and Resource Allocation
- Financial Assessment and Management
- Turnaround, Business Transformation, and Change Management
- Governance Assessment and Development

Measurement – Increasing an organization's performance through measurement and continuous improvement.

- Measurement
- Business Analytics and Intelligence
- Economic Impact Assessment
- Employee Opinion, 360-Degree Feedback, and Service Quality Surveys
- Industry Benchmarking Surveys

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